



You are invited to join Prevention Works! VT and help promote the many critical ways substance abuse prevention services keep Vermonters and their communities safe and healthy and that
Prevention Works!

Prevention Awareness Day at the State House

Wednesday, January 27, 2016

Agenda subject to change -- Updated 1/18/2016

7 am 7-8 am	Arrive to set up card room Legislators arrive	
8 -11:30 am	Networking with legislators & Committee testimony	Card Room & Cafeteria 2 nd Floor Committee rooms See attached schedule
9 am – 10 am	Check-in Set up Youth & Coalition Displays	State House Room 11
9:15 am	State House tour #1*	Meet in lobby, outside Sergeant at Arms Office
10 - 11 am	Youth session with Dr. Bertha Madras Adults are free to meet with legislators, colleagues, network in the Card Room or attend committee meetings	State House Room 11
11 – 11:30	Visit Youth & Coalition Displays	State House Room 11
11:30 am – 1 pm	Welcome & Orientation Keynote Presentation by Dr. Bertha Madras Prevention Champions Awards Presentation	State House Room 11
12:45 pm	Break down displays & Prepare to leave Room 11	State House Room 11
12:45-1:15 pm	Lunch on your own	
1:00 p.m.	Devotional & presentation in Senate	Senate Chambers 2 nd floor of State House
1:30 pm	State House tour #2*	Meet in lobby, outside Sergeant at Arms Office
2:00 pm	State House tour #3*	Meet in lobby, outside Sergeant at Arms Office
3:00 p.m.	News Conference	Cedar Creek Room
3:30 p.m.	Devotional & presentation in House	House Chambers 2 nd floor of State House
3:30 – 4:30 pm	Networking with legislators With Dr. Madras	Cedar Creek & Card Rooms
6:30 – 8 pm	Evening Presentation featuring Dr. Bertha Madras	Pavilion Aud

*Pre-register for tours by emailing Lori (preventionworks@fairpoint.net) or on the day of the event in the Card Room

Things to do before Prevention Day on January 27:

- 1. Contact your local legislators** to let them know you will be attending Prevention Day and to invite them to join us for the Prevention Day Keynote (10:00 am with youth and 11:30 a.m. in Room 11)

You may also want to invite them to sit with you during lunch in the cafeteria between. This is a wonderful opportunity to tell them about the good work you are doing, talk to them about a particular issue or just get to know what issues are important to them.

- First, [find out](#) who your senators and representatives are.
- Then, [find their email](#) to invite each of them personally to the event and include our official invitation (attached) as an attachment.

- 2. Recruit middle and high school students to join you.**

Legislators love to see young people at the State House and hear their stories. Youth can show our lawmakers how vital prevention programs are to their families, schools and communities.

Help them develop their own “elevator speech” (see #4 below)

If you plan to bring youth, please register by emailing preventionworks@fairpoint.net

- 3. Prepare materials that highlight your programs.**

Bring a table top display, brochures or prepare a one-page fact sheet that highlights your program and that you can share with legislators.

- 4. Script & practice your elevator speech**

Don't get caught tongue-tied when a legislator asks you why you are at the State House. Have a 60 second “elevator speech” on your program prepped so you are ready to get-to-the-point with your legislators!

Focus on the strengths of your program, but also be ready to share what your needs are in order to achieve further success.

- 5. Social media outreach**

Share details and photos pre/post-event on your Facebook page or Twitter to generate interest and awareness. Don't forget to like or share on our [Facebook](#) page either!

- 6. Write letters to the editor, op/ed pieces or submit a news release**

Newspaper opinion/editorials and letters to the editor on the importance of prevention are great ways to educate your local community.

<http://sparkaction.org/topic/health> is a great resource for finding local news outlets, writing opinion pieces and letters, and how to contact the media.

Can't come to Montpelier on January 27?

You can still contact your legislators on or before January 27 and let them know that you believe Prevention Works! and invite them to find us in the Card Room or meet with you at your office.

You can also still participate in activities # 5 & 6 too!

For more information email preventionworks@fairpoint.net